FOR IMMEDIATE RELEASE
August 6th, 2014

CHOOSE HEALTH YATES
HAS SUCCESS WITH SECOND TIME AT ANNUAL SIDEWALK SALE

The Choose Health Yates Coalition reached more than 65 Yates County community members and visitors during their second time attending the annual sidewalk sale in Penn Yan on Saturday, July 26th. The coalition sponsored a tent focusing on the theme of healthy living within Yates County. Each member organization sponsored their own table within the tent. Free cards containing facts about obesity in Yates County were distributed and also served as entry into a drawing to win one of two, six month memberships to the YCRR Community Fitness and Wellness Center (valued at $250.00). Charles Osborn and Anne Killen were the winners of the two memberships, congratulations! The fitness center is located at 463 North Main Street in Penn Yan. The fitness center offers an affordable, fully equipped fitness center with personal fitness trainers and fitness classes.

The Choose Health Yates Coalition would like to thank the Yates County Chamber of Commerce, and all participating restaurants for continuing to display our logo, and support our mission. Restaurants that have participated include: Earl's Home Town Pizzeria, Classic Cafe and Crossing Dinner of Dundee; Angel's Family Restaurant, Cam's Pizzeria, Chen's Garden, La Cocina, Penn Yan Diner, The Pinwheel Market and Cafe, The Wagner, Top of the Lake, and Timmy Gs of Penn Yan; and The Himrod Eagle of Himrod.

The mission of the Choose Health Yates Coalition is to, “Create a model community that engages community members and organizations in healthy eating and active living through support, advocacy, and education”. The S2AY Rural Health Network facilitates the coalition members: Finger Lakes Health, Dundee Central School District, Penn Yan Central School District, Arc of Yates, YCRR-Yates Cultural and Recreational Resources, Inc. The Community Center, ProAction Yates Office for the Aging, Yates County Public Health, Cornell Cooperative Extension of Yates County, and Our Town RoCKS Dundee Health Improvement Project. The coalition works toward the common goal of creating environments that support healthy eating, active living and healthy weights.

The Choose Health Yates Coalition will be present at various events throughout the year, so keep your eyes open for the Choose Health Yates logo and always remember to eat well, be active, and have fun!

For further information on the coalition, please contact Yates County Public Health at (315) 536-5160. (photos from event attached)